



The Private Eye — (5X) Looking / Thinking by Analogy:

A Guide to Developing the Interdisciplinary Mind (Ruef, 2003, 1998, 1992). Illustrated. 240 pp. The best-selling guide to The Private Eye. Learn how the program accelerates thinking skills, creativity, literacy and scientific literacy. Especially for teachers K-16, the book includes hundreds of lesson plan ideas that integrate art, writing, science, math, and the social sciences. \$24.95

The Private Eye Companion, Vol. 1 Lesson inventions using The Private Eye (forthcoming)

The Private Eye — Simple Steps to a Magnified Mind

(Ruef, 2003). Illustrated. 28 pp. The Private Eye pocket guide for busy professionals—from test pilot to architect, from executive to teacher. Increase wonder, creativity, innovation and communication. \$4.95

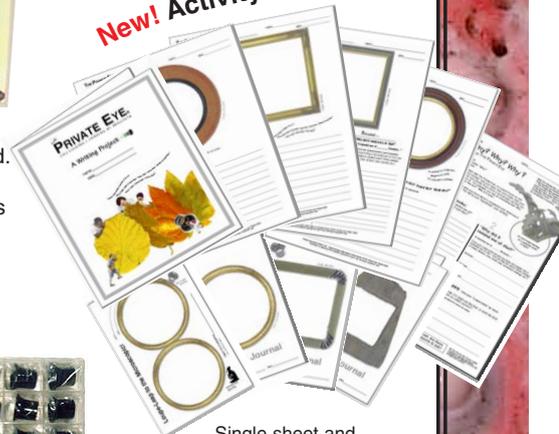
The Private Eye: Five Fun Steps!

Attention kids of all ages! Adventure through the core Private Eye steps for writing, drawing, theorizing and design. Catch the spirit of The Private Eye! **Full-color.** \$5.95

New!



New! Activity Sheets!



The Private Eye Activity Sheets

The Private Eye activity sheets take students step-by-step through The Private Eye process—making classroom introduction a breeze. Choose level: Primary or Intermediate through adult. Teacher Tips included. As students move through the different sheets they develop the habits of mind for success in any field. Plus – they have fun! OK to xerox for your own classroom. Visit our online store for details on individual sets or Master Packs. **4-Color.** Master Pack (Primary) \$17.95 Master Pack (Grade 3 through adult) \$19.95

Introducing Pre-Kindergartners to The Private Eye

(Ruef, 2005) — a companion to The Private Eye teacher guide. How to successfully begin four and five year olds using The Private Eye approach. Full color. \$5.95

The Private Eye Class Loupe Set: Everyone in the class can be louping, writing, drawing, theorizing! 36 high quality, Private Eye imprinted loupes (5X) in poly-grid cases; (a two-box set) —great for staying organized, field trips, retreats, presentations. \$122.00



new label design

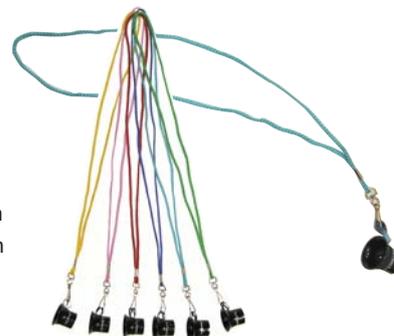
Single sheet and double-sided booklet styles.

Half Loupe Set: 18 Private Eye loupes in poly-grid case. \$61.00

New!

Team Loupe Set: 6 Private Eye loupes in poly-grid case plus microfiber cleaning cloth! Perfect for table teams. \$22.95

The Private Eye Loupe: \$2.85 each (10 or more)
High quality Private Eye loupe (5X) \$3.25 each (5-9)
\$3.95 each (1-4)



New!

Loupe-on-a-Lanyard: Your loupe is always ready for action with this fashionable addition!

Done for the day? Each loupe can hang on a hook or nestle with its leash in a box. Fieldwork perfect, indoor and out. *Mix colors! Specify: Blue, Teal, Yellow, Red, Pink, Green* \$5.49 each
10 or more: \$4.39 each

New!

Loupe Lanyard only: If you already have loupes ... just insert your loupe into the black band.

#1: Nylon lanyard for **one** loupe. (Loupe not included.) Choose from 6 colors. \$1.29 ea.

#2: Nylon lanyard for **two** loupes. (Loupes not included.) Choose from 6 colors. \$1.59 ea.

Specify: Blue, Teal, Yellow, Red, Pink, and/or Green

ITEM	UNIT PRICE	QTY.	TOTAL

More kits, posters, microscope, magnifier boxes — on back.
Close-up views: www.theprivateeye.com

Ship To:

Check payable to The Private Eye
*SHIPPING & HANDLING TABLE:.....
• \$0 — \$25: add \$7.00; \$25.01 — \$50.00 add \$8.00
\$50.01 — \$75.00: add \$9.50; \$75.01 — \$100.00 add \$11.00
\$100.01 + add 10% to subtotal
• Canadian & International orders: call.
Credit Card orders accepted: phone # required. School POs accepted.

Subtotal	
*Shipping & Handling	
Combined subtotal	
WA residents add 7% tax	

TOTAL..... U.S. Funds

SEND YOUR ORDER TO:
THE PRIVATE EYE

P.O. Box 646 Lyle, WA 98635
(509) 365-3007 FAX (509) 365-3777
www.theprivateeye.com

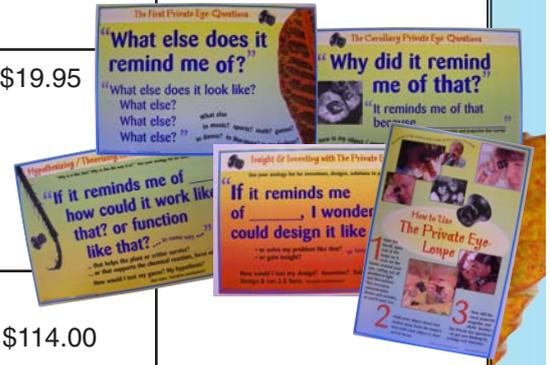
Prices subject to change.

THE PRIVATE EYE®

Item	Description	Unit Cost	Bulk Rate
<p>Mini World-in-a-Box®</p> 	<p>The same great specimen sets we use during our Private Eye workshops! Put one of these at each table of students or teachers to share. 12 of our top specimens, gateways to biology, physics, chemistry and earth science: two preserved insects, preserved barnacles, sea horse, sea urchin, bone, amethyst, jasper, paua shell, poppy seed pod, preserved cypress and small light bulb. Includes specimen Key. Each box: 9X4½X1½"</p>	<p>\$49.95</p>	
<p>The World-in-a-Box® Dragonfly, dandelions, sea urchin...</p>	<p>Excite your class day after day as students loupe-explore and study the beautiful specimens in this museum worthy presentation. Motivate students to make their own collections! 9"x13"x2½" sturdy redwood case, hinged back, side clasp; filled with 34 specimens in magnifier boxes, acrylic boxes, etc. Includes Visual Key.</p>	<p>\$315.00</p>	
<p>Do-it-Yourself World-in-a-Box®</p>	<p>Build your own collections! Begin with the same elegant redwood case as above, but filled with 31 empty, assorted containers (magnifier boxes, acrylic boxes, etc.). See pages 69-71 in The Private Eye book for specimen suggestions. Comes with insect preservation instruction sheet and jeweler's glue (See below). 9"x13"x2½"</p>	<p>\$69.95</p>	
<p>Collect-It-Yourself Museum!</p> <ul style="list-style-type: none"> • 6 Large magnifier box kit <i>plus</i> Loupe-on-a-Lanyard <i>plus</i> microfiber cloth • or: 4 box kit version 	<p>It's fun to collect, protect and organize all your discoveries. Use the best-ever "Create a Museum and Guidebook" lesson unit, included. With your Private Eye loupe-on-a-lanyard you're ready to explore and collect! Large magnifier boxes with 3X lens in lid. Microfiber cleaning cloth for proper lens care. Become a museum curator!</p>	<p>\$23.50 (6bx) \$19.95 (4bx)</p>	
<p>Collect-It-Yourself Museum!</p> <ul style="list-style-type: none"> • 18 Large Magnifier Box Set • or: 8 Large Magnifier Box Set  <p>(Sample specimens you can collect!)</p>	<p>It's fun to collect, protect and organize all your discoveries—and curate your own museum! Open the "door" (lid) to this "museum" and fill the "rooms" (large magnifier boxes) with specimens you collect. Use the best-ever "Create a Museum and Guidebook" lesson unit to investigate bugs, seed pods, shells, etc — and write / illustrate a guidebook to the collection. Choose between an 18 compartment, ultra-durable poly-box to create an 18 box museum collection or the 8 box set. (Each Magnifier box: 1.5"x1.5" — 3X lens in lid.)</p>	<p>\$47.95 (18bx) \$21.95 (8bx)</p>	
<p>The Private Eye Deluxe World-in-a-Bag™</p> 	<p>The same World-in-a-Bag participants receive in our workshops — now wonderful for kids, too! Inside the durable poly bag: a NEW booklet adventure into the core Private Eye steps for writing, drawing, theorizing and design (featured on front side—<i>The Private Eye: Five Fun Steps</i>). Catch the Private Eye spirit—in full color! Begin with two superb Private Eye loupes, seven great starter specimens. 5 ¼" x 8 ¾" x 3 ⅛".</p>	<p>\$19.95</p>	<p>5+ @ \$17.65 ea</p>
<p>The Private Eye Video:</p>	<p>A lively, 8 minute introduction to classroom use.</p>	<p>\$15.00</p>	

THE PRIVATE EYE®

Item	Description	Unit Cost	Bulk Rate
The Private Eye Notebook 	Students find it personal and motivating to have their own Private Eye Notebook. 44 blank pages allow for loupe-drawings, writings, inquiries. Bonus: The Private Eye "Loupe-Analysis-Loop" (The Private Eye sequence of questions for easy reference on back).	\$1.49	20+ @ \$1.29 ea.
New! Inquiry Poster Set 	Stimulate your students to use The Private Eye approach — year round. Surround posters with your students' Private Eye work for an instant display! Full color. Heavy weight paper. 12X18" ea. Six posters in set. English or Spanish. (Single posters are \$3.95 each)	\$19.95	
New! Brock Microscope ("Magiscope" 20X) 	The best microscope with The Private Eye!!! Pass it around in class or take it outdoors — it's so durable, easy to use, and has its light source built-in. Use with all specimens in our Kits or what you collect. Superb lens quality.	\$114.00	
Magnifier Box "A"	Small 1" Clear (4X lid) highest quality specimen box	.95	30+ @ .84 ea
Magnifier Box "B"	Large 1½" Clear (3X lid) highest quality specimen box	\$1.85	30+ @ \$1.75 ea
Clear Acrylic Box "C" "Pond Box"	1"x 2"x ¾" no magnifier in lid; highest quality	.75	30+ @ .65 ea
Clear Acrylic Box "D"	2"x 2"x ¾" no magnifier in lid; highest quality	.90	30+ @ .80 ea
Jeweler's glue	Perfect for gluing specimens into acrylic boxes and for gluing lids.	\$4.50	



The Private Eye Class Kit: *The Private Eye* teacher guide (paperback); **NEW:** The Private Eye Activity Sheets Master Pack (Grd 3 through adult); Private Eye Video; The Private Eye Class Loupe Set; The World in a Box®; **NEW:** 20X Brock Microscope; **NEW:** Inquiry Poster Set; the original Private Eye classroom poster; **NEW:** Collect-It-Yourself Museum (8 set); Resources (*Powers of Ten DVD*, *Practical Entomologist*, *Art Forms in Nature*):\$649.00

For more Private Eye products visit: www.theprivateeye.com

